

## The Art of Storytelling Course©

Storytelling is the number-one leadership skill for the next decade. Why? Because as leaders we need to constantly engage, influence, and inspire people. Be it a meeting, coaching conversation, feedback discussion or presentation - leveraging narrative intelligence (Storytelling) can have a huge positive impact on the outcome you desire. A study by Carnegie Mellon University concluded that the "story approach" influences 118% more than the "facts approach."

So, whether you are a manager leading a team, a leader driving change, a sales professional influencing customers, or an HR professional engaging internal stakeholders – no matter what your role is, if you need to engage, influence, and inspire people – this course is going to help you become super effective! Not just that, it will help you build a stronger personal brand and your credibility!

In today's workforce, being able to communicate through story helps build your company brand. This course offers benefits that will improve your communication, customer service and sales skill sets.



### This proprietary course will include the following outcomes for your team:

- Discover the 8 patterns of storytelling and make messages impactful
- Learn the 2 pillars of storytelling – telling the right story and telling the story right
- Practice and learn to apply this skill in multiple forums – presentations, meetings, conversations, feedback, and coaching
- Present their thoughts, ideas, and views in a unique manner that will engage, inspire, and influence others
- Gain confidence with presenting skills – including benefits for sales and customer service
- Bring your story telling skills to life – at home, at work, and on any stage

When your staff needs to deliver their next presentation or give their next talk they will be glad that they learnt these skills. Through this course, participants will get to practice numerous robust exercises that have been strategically designed to accelerate the learning process. The key methodologies will be storytelling demo, story crafting, story showing, recording, feedback, and facilitated discussions. This course is beneficial for people who work in any role that requires them to frequently interact with others to engage, inspire, or influence. This course was developed and enhanced by TEDx Speaker - Gatik Chaujer. Breakthrough Corporate Training has strategically partnered with TransforMe to offer The Art of Story Telling Course©.

### Training Options

**90 Min – 1/2 Day:** An introductory/teaser session can be led in 90 minutes. The abridged Art of Storytelling Course© can be led in 1/2 Day with one practice round.

**1-2 Days:** The Full Art of Storytelling Course© can be led in 1 Day. The 2-Day option will have more practice sessions with more time for implementation.

# The Breakthrough Corporate Training Advantage

*We exist to empower leaders and teams to breakthrough and achieve their potential!*

Our core purpose is to empower leaders and teams to breakthrough and achieve their potential. Our core values reflect the depths of who we are. Our Core values are **Engagement, Breakthrough, and Passion**. Our nurture values reflect what we care about, and how we perform to achieve our goals. Our nurture values are **Relevance, Heart, Integrity, Presence, Truth, Courage, and Teamwork**.

Most of the time that we work with your team is spent activating what has been taught through interaction, activities, roll-plays, experiences, games, discussions and coaching. We have found that amazing content delivered with passion in a lively and engaging way boosts employee morale, retention and overall workplace satisfaction. Breakthrough Corporate Training has a strategic partnership with TransforMe and combined, we have over 70,000 hours of coaching/mentoring/training experience in organisations around the world. See some of our combined clients below. Our goal is to go over and above with our training by providing 2 or more trainers where possible. We aim to spend 50 - 75% of our time applying the learning. We don't offer every type of corporate training course but we are great at delivering the courses that we do offer. So give us a call or get an instant quote today. Find our details on the last page.

*10s of 1000s of People from Organisations in Sydney Australia and Around the World have Been Transformed Through our Talks, Corporate Training, Coaching and Mentoring*



## Success Stories



*"Scott has led multiple workshops on values, building healthy cohesive teams and Life Languages that have really impacted our business. The Life Languages program has been invaluable. My experience with Scott Epp has been empowering and transformational. It has been a positive investment, and we are continuing to integrate Scott and the Life Languages tool into our training and development..."*

Kevin Bergeron – President & CEO at MiEnergy

*'Shokai Group had the Life Language Communication Workshop today delivered by Scott & Nicole. It was fantastic. They are very friendly, passionate, professional, patient and they made the training very interesting. Everyone liked it and I believe we got to know more about ourselves and our communication effectiveness. Before the training, I was the one who contacted Scott. He is really helpful and always responded quickly & clearly. We are looking forward to having another training by them. Many thanks to Scott & Nicole. :)'*

Cynthia Xiang – Office Administrator at Shokai Group



*'Everything that we did together was so accurate and right away as Scott and Nicole described the different Life Languages I was able to identify how the Life Languages showed up in my life. I really liked how I wasn't boxed in with the Life Languages... I want to thank Scott and Nicole for facilitating for us because it's an awesome dynamic having them both lead as they both have such a high level of mastery and understanding of it that when they share it and communicate it they are able to make it so relatable. They each were able to share their own experiences and that made a big difference for us.'*

Stefan James - Internet Entrepreneur and Founder of Project Life Mastery



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Learn more and get an instant quote at: [www.breakthroughcorporatetraining.com.au](http://www.breakthroughcorporatetraining.com.au)